

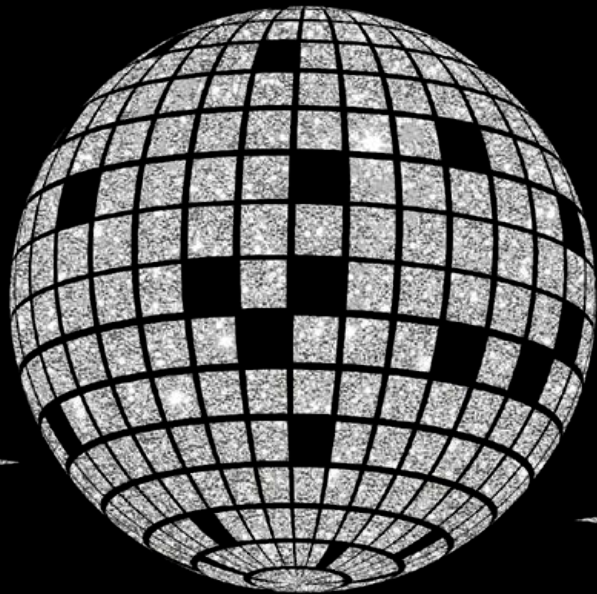
**PRESERVATION**  
BALL



**ROYAL  
AVIATION MUSEUM**  
OF WESTERN CANADA

# SPONSORSHIP OPPORTUNITIES

Saturday, November 9, 2024





**Saturday, November 9, 2024**

Royal Aviation Museum of Western Canada

**VIP COCKTAIL RECEPTION | 5:30 PM**

**RECEPTION | 6:00 PM**

**DINNER & PROGRAM | 7:00 PM**

#### **ABOUT THE PRESERVATION BALL**

After a five-year hiatus since the last Royal Aviation Museum's gala event, the 2023 Preservation Ball, featured a 1920's theme. It was a roaring success, raising more than \$325,000 in support of the museum's Take Flight and Pathways education programs.

This year, the Preservation Ball turns the beat around and is ready to get groovy as we celebrate our 50th anniversary (1974-2024) with

a 1970's themed gala. Bring your best Saturday Night Fever dance moves, don your best glitter and bell bottoms and join us for an energetic evening featuring a glamorous disco theme.

Your 1970's-inspired evening includes a cocktail reception featuring amazing hors d'oeuvres, followed by a spectacular dining experience, live and silent auctions with one-of-a-kind experiences, and an electrifying live all-star band playing disco favourites to keep you doing the hustle late into the evening.



## FEATURED AIRCRAFT

Each year, the gala also highlights one of the aircraft preserved by the Museum's restoration volunteers.

In 2024, the Royal Aviation Museum celebrates its 50th anniversary, which is also the 100th anniversary of the Canadian Vickers Vedette, the first military aircraft designed and manufactured in Canada.

The Vedette was high on the wish list for the founders of the museum, as the Canadian Vickers Vedette played an important role for the RCAF and government in the 1920s. Later, they were used for mapping Canada. In fact, most topographical maps used in Canada were created based on photos taken from a Vedette cockpit.



Unfortunately, only 61 Vedettes were ever manufactured and after being replaced by more versatile aircraft, many were destroyed or converted into boats. This made finding one a daunting task for the museum's founders and volunteers. Complicating things further, all designs and blueprints of the Vedette were lost to a fire at the Montreal-based Vickers facility in 1932.

In the end, RAMWC founders salvaged pieces from three separate Vedettes recovered in British Columbia and Northern Manitoba. Together with preserved pieces loaned to the museum by the Canada Aviation and Space Museum in Ottawa, these fragments formed the groundwork for the creation of blueprints.

With new blueprints in hand, volunteers began the painstaking process of resurrecting the Vickers Vedette in 1980, including manufacturing over 200 ribs and more than 3,000 square nails for the fuselage.

Constructing the Vedette was a labour of love for the museum's founders. Over the course of 22 years, more than 45,000 hours by over 100 volunteers were invested in the project. The completed Vedette replica was finally unveiled to the public at the former museum's location on Ferry Road on May 24, 2002.

The museum's replica bears the civilian registration CF-MAG, after the most complete Vedette wreck used to create the blueprints, but is painted in Royal Canadian Air Force colours to commemorate the military's role in early aerial mapping operations.

The Royal Aviation Museum of Western Canada's Vickers Vedette is only one of two in existence today.

## RATIONALE: SUPPORTING THE NEXT GENERATION OF AVIATORS

Through your generous support, all funds raised from the Preservation Ball will support the museum's mission to educate and inspire students through 14-curriculum-based STEM (Science, Technology, Engineering and Math) courses in the Take Flight! and Pathways programs.

Since opening the new museum in May 2022, more than 14,000 students have participated in this programming, including approximately 25% of students who come from economically disadvantaged communities. These programs are a pipeline to support the aviation industry, and the museum is proud to play a role in transforming lives and inspiring young students to pursue careers they may have never considered.

Your support of the Preservation Ball helps fund these and other programs, allowing students to explore and experience their potential in aviation and STEM fields, opening doors to a new world of opportunity.





# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR

\$100,000

- Two tables of 10 (up to 20 people)
- 20 tickets to VIP Reception
- Reserved VIP Parking
- 'Presented by' logo inclusion in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Logo and name recognition on the website and Boarding Pass e-newsletter
- Logo placement on all tables at The Preservation Ball
- Logo placement on sponsor loop video at event
- Logo recognition in Winnipeg Free Press thank-you advertisement
- Opportunity to provide a welcome gift to all guests
- Opportunity to provide a message in evening program
- Program ad (full page)
- First right of refusal for 2025 Preservation Ball

## DINNER SPONSOR

\$50,000

- Two tables of 10 (up to 20 people)
- 10 tickets to VIP Reception
- Reserved VIP Parking
- Logo and name recognition in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Logo and name recognition on the website and Boarding Pass e-newsletter
- Logo placement on table at The Preservation Ball
- Logo placement on sponsor loop video at event
- Logo recognition in Winnipeg Free Press thank-you advertisement
- Program ad (half-page)

## GRAND PRIZE SPONSOR

\$25,000

- One table of 10 people
- 4 tickets to VIP Reception
- Reserved VIP Parking
- Logo and name recognition in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Logo and name recognition on the Royal Aviation Museum's website and Boarding Pass e-newsletter
- Logo placement on table at The Preservation Ball
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## VIP RECEPTION SPONSOR

\$25,000

- One table of 10 people
- 4 tickets to VIP Reception
- Reserved VIP Parking
- Logo and name recognition in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Logo and name recognition on the Royal Aviation Museum's website and Boarding Pass e-newsletter
- Logo placement on table at The Preservation Ball
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## TECHNOLOGY SPONSOR

\$25,000

- One table of 10 people
- 4 tickets to VIP Reception
- Reserved VIP Parking
- Logo and name recognition in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Logo and name recognition on the Royal Aviation Museum's website and Boarding Pass e-newsletter
- Logo placement on table at The Preservation Ball
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement



## EXPERIENCE SPONSOR

\$25,000

- One table of 10 people
- 4 tickets to VIP Reception
- Reserved VIP Parking
- Logo and name recognition in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Logo and name recognition on the Royal Aviation Museum's website and Boarding Pass e-newsletter
- Logo placement on table at The Preservation Ball
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## ENTERTAINMENT SPONSOR

\$25,000

- One table of 10 people
- 4 tickets to VIP Reception
- Reserved VIP Parking
- Logo and name recognition in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Logo and name recognition on the Royal Aviation Museum's website and Boarding Pass e-newsletter
- Logo placement on table at The Preservation Ball
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## PREMIERE AUCTION SPONSOR

\$25,000

- One table of 10 people
- 4 tickets to VIP Reception
- Reserved VIP Parking
- Logo and name recognition in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Logo and name recognition on the Royal Aviation Museum's website and Boarding Pass e-newsletter
- Logo placement on table at The Preservation Ball
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## MEDIA SPONSOR

\$25,000

- One table of 10 people
- 4 tickets to VIP Reception
- Reserved VIP Parking
- Logo and name recognition in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Logo and name recognition on the Royal Aviation Museum's website and Boarding Pass e-newsletter
- Logo placement on table at The Preservation Ball
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## STEM EDUCATION DONORS

\$15-25,000

**MULTIPLE OPPORTUNITIES AVAILABLE AT THIS LEVEL**

- Name recognition in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Name recognition on the Royal Aviation Museum's website and Boarding Pass e-newsletter
- Logo placement on sponsor & donor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## SIGNATURE WELCOME COCKTAIL SPONSOR

\$15,000

- One table of 10 people
- 2 tickets to the VIP reception
- Logo inclusion in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Logo and name recognition on website
- Logo placement on table at The Preservation Ball
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement



## **HORS D'OEUVRES SPONSOR**

**\$15,000**

- One table of 10 people
- 2 tickets to the VIP reception
- Logo inclusion in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Logo and name recognition on website
- Logo placement on table at The Preservation Ball
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## **ART KEEPSAKE SPONSOR**

**\$15,000**

- One table of 10 people
- 2 tickets to the VIP reception
- Logo inclusion in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Logo and name recognition on website
- Logo placement on table at The Preservation Ball
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## **SILENT AUCTION SPONSOR**

**\$10,000**

- One table of 10 people
- 2 tickets to VIP reception
- Logo inclusion in all electronic and printed marketing material including evening program
- Verbal recognition during live auction and on e-commerce auction site
- Logo and name recognition on the website
- Logo placement on auction tables
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## **WINE SPONSOR**

**\$15,000**

- One table of 10 people
- 2 tickets to the VIP reception
- Logo inclusion in all electronic and printed marketing material including evening program
- Verbal recognition at VIP Reception and event
- Logo and name recognition on website
- Logo placement on table at The Preservation Ball
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## **LIVE AUCTION SPONSOR**

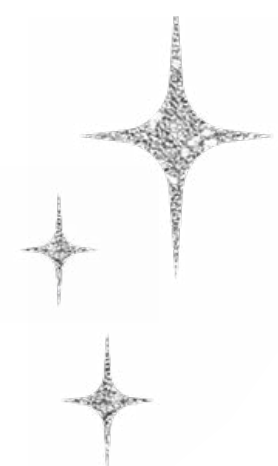
**\$10,000**

- One table of 10 people
- 2 tickets to VIP reception
- Logo inclusion in all electronic and printed marketing material including evening program
- Verbal recognition during live auction and on e-commerce auction site
- Logo and name recognition on the website
- Logo placement on auction tables
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## **PARKING SPONSOR**

**\$10,000**

- One table of 10 people
- 2 tickets to VIP reception
- Logo inclusion in all electronic and printed marketing material including evening program
- Logo and name recognition on the website
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement







## AFTER PARTY SPONSOR

\$10,000

- One table of 10 people
- 2 tickets to VIP reception
- Logo inclusion in all electronic and printed marketing material including evening program
- Logo and name recognition on the website
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## WELCOME RECEPTION SPONSOR

\$10,000

- One table of 10 people
- 2 tickets to VIP reception
- Logo inclusion in all electronic and printed marketing material including evening program
- Verbal recognition during live auction and on e-commerce auction site
- Logo and name recognition on the website
- Logo placement on sponsor loop video at event
- Name recognition in Winnipeg Free Press thank-you advertisement

## VIP CORPORATE SPONSORS

\$7,500

- 8 tickets to The Preservation Ball
- Logo placement on table at The Preservation Ball
- Name recognition in evening program
- Partial tax receipt

## PRINT SPONSOR

\$5,000

- 4 tickets to The Preservation Ball
- Logo placement on table at The Preservation Ball
- Name recognition in evening program
- Partial tax receipt

## BUSINESS CHAMPIONS

\$5,000

- 4 tickets to The Preservation Ball
- Logo placement on table at The Preservation Ball
- Name recognition in evening program
- Partial tax receipt

## SUPPORTERS

\$1,000

- 2 tickets to The Preservation Ball
- Name recognition in evening program
- Partial tax receipt

## INDIVIDUAL TICKETS \$350

- Individual ticket to The Preservation Ball
- Partial tax receipt

## OTHER WAYS TO GET INVOLVED

### LIVE AUCTION DONOR

- Auction item donors will be highlighted on video screens throughout the evening, and in the official program with named recognition
- Charitable tax receipt upon request

### SILENT AUCTION DONOR

- Silent auction items will be displayed at the event along with item descriptions and your logo on signage
- Charitable tax receipt upon request

### DONATIONS

Can't attend but would like to support the museum? Donations are also greatly appreciated!

\*A registered charity tax receipt will be issued for the eligible amount. Thank you for your support.





# BECOME A SPONSOR

As a sponsor of the inaugural Preservation Ball, funds raised will support the Royal Aviation Museum's Education Fund, which helps provide programming to over 5,000 students each year. Funds raised also help in the restoration of aircraft and preserving Manitoba and western Canada's rich aviation history.

## 2024 PRESERVATION BALL AVAILABLE SPONSORSHIP OPPORTUNITIES

Yes, I would like to support the Royal Aviation Museum of Western Canada with the following opportunity:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> PRESENTING SPONSOR \$100,000      | <input type="checkbox"/> MEDIA SPONSOR \$25,000                      | <input type="checkbox"/> PARKING SPONSOR \$10,000           |
| <input type="checkbox"/> DINNER SPONSOR \$50,000           | <input type="checkbox"/> STEM EDUCATION DONORS \$15-25,000           | <input type="checkbox"/> AFTER PARTY SPONSOR \$10,000       |
| <input type="checkbox"/> GRAND PRIZE SPONSOR \$25,000      | <input type="checkbox"/> SIGNATURE WELCOME COCKTAIL SPONSOR \$15,000 | <input type="checkbox"/> WELCOME RECEPTION SPONSOR \$10,000 |
| <input type="checkbox"/> VIP RECEPTION SPONSOR \$25,000    | <input type="checkbox"/> HORS D'OEUVRES SPONSOR \$15,000             | <input type="checkbox"/> VIP CORPORATE SPONSORS \$7,500     |
| <input type="checkbox"/> TECHNOLOGY SPONSOR \$25,000       | <input type="checkbox"/> WINE SPONSOR \$15,000                       | <input type="checkbox"/> PRINT SPONSOR \$5,000              |
| <input type="checkbox"/> EXPERIENCE SPONSOR \$25,000       | <input type="checkbox"/> ART KEEPSAKE SPONSOR \$15,000               | <input type="checkbox"/> BUSINESS CHAMPIONS \$5,000         |
| <input type="checkbox"/> ENTERTAINMENT SPONSOR \$25,000    | <input type="checkbox"/> LIVE AUCTION SPONSOR \$10,000               | <input type="checkbox"/> SUPPORTERS \$1,000                 |
| <input type="checkbox"/> PREMIERE AUCTION SPONSOR \$25,000 | <input type="checkbox"/> SILENT AUCTION SPONSOR \$10,000             | <input type="checkbox"/> INDIVIDUAL TICKETS \$350           |

NAME OR CORPORATION (AS PREFERRED FOR PROGRAM)

CONTACT NAME:  PHONE:

ADDRESS:

CITY:  PROVINCE:  POSTAL CODE:

EMAIL ADDRESS:

I would like to be invoiced.  Cheque enclosed. (Payable to: Royal Aviation Museum of Western Canada)

I would like to pay by Credit Card (please enter in your information below):  VISA  MC  AMEX

NAME ON CARD:

CREDIT CARD NUMBER:  EXPIRY:  CVV:

Guests names for seating, check-in & meal requirements requested by October 1, 2023.

Please email or mail the completed form to: [terry.slobodian@royalaviationmuseum.com](mailto:terry.slobodian@royalaviationmuseum.com)





**ROYAL  
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OF WESTERN CANADA

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